



Memorandum of Understanding (MoU) between the International Student Identity Card (ISIC) Association and the Erasmus Student Network (ESN)

1. Aim of Memorandum of Understanding

The aim of this Memorandum of Understanding (MoU) between the International Student Identity Card (ISIC) Association and the Erasmus Student Network (ESN) is to establish a framework in order to promote and foster mutual cooperation.

This cooperation is based on the mutual interest of both partners to serve the student and academic population in terms of access to education and exchange opportunities and experiences, as well as access to a wide range of travel and lifestyle benefits offered through both partners, through the ISIC card, through the ESNcard and through the ESN programme. The objective of this agreement is to recognise that both organisations aim to serve students' best interests at a social, economic and academic level.

The ISIC Association and ESN agree to promote this cooperation by raising awareness and actively encouraging the development of the mutual relationship. It is agreed that, where appropriate, the ISIC Association and ESN will mutually bring this MoU to the attention of their organizations, and shall encourage each respective organization to engagement in the manner they judge appropriate and sufficient to achieve the ends of the cooperation.

Both the ISIC Association and ESN operate across Europe, with ISIC operational in over 130 countries and ESN in 37 countries. The ISIC Association and ESN encourage their organizations to connect and explore ways to further develop the partnership. The areas of cooperation can be diverse and could contain collaboration such as:

- The mutual promotion and creation of awareness to students about ESN and ISIC
- Promotion of international mobility opportunities for students and youth
- Promotion and encouragement for cooperation through e.g. joint grant applications or common projects
- The mutual development of local benefits and discounts on ESN programmes and services for ISIC and ESN cardholders
- Joint research and other projects on mobility, student and youth affairs
- The mutual invitation to attend the conferences and events of ESN and ISIC

It is understood that all information exchanged within the context of this cooperation framework remains confidential to the parties for the duration of the MoU and thereafter.

2. About the partners

Erasmus Student Network AISBL (ESN)

The Erasmus Student Network (ESN) is the biggest European Network of student organisations acting in the field of student mobility and internalisation of higher education. ESN is a non-profit organisation with more than 470 local associations in 37 countries, gathering 13,500 active volunteers working under the motto "Students Helping Students". ESN was created on the 16th October 1989 and legally registered in 1990 for supporting and developing student exchange. Since 2005 ESN International has its offices in Brussels, Belgium.









Collectively the network provides support services to over 190,000 international students and work to meet their needs by facilitating their mobility period, ensuring social cohesion, supporting reintegration and by enhancing intercultural awareness and active citizenship. ESN contributes to the creation of a more mobile and flexible education environment by supporting student exchanges at different levels and providing "internalisation at home".

ESN contributes to the further development of learning mobility in Europe by ensuring student participation in education and training policy and by providing its members with trainings, seminars and non-formal education opportunities. ESN is member of several European networks of networks organisations, such as the European Youth Forum, EUCIS-LLL, European Movement International, Council of Europe, European Students' Union, ERACON, and the European Association for International Education. ESN represents international and exchange students and shares the opinions of international students with decision-makers and stakeholders.

The ESNcard is ESN's membership card. The ESNcard provides direct services to international students within the ESN organization as well as with partners'. Annually ESN produces more than 130.000 ESNcards which are used in ESN's 37 member countries. The ESNcard.org website centralizes all the local, national and international advantages and discounts available through the ESNcard in every city in Europe. The ESNcard.org platform further gives the opportunity to ESNcard holders to access global advantages in terms of transportation discounts, accommodation services, home equipment, and more, when being mobile as well as to benefit from ESN' services all over Europe. ESN is managed at an international level by ESN AISBL; located in Brussels, Belgium. ESN AISBL is the signatory party organisation for this MoU.

International Student Identity Card (ISIC) Association

The ISIC Association is the non-profit organisation responsible for management, growth and development of the International Student Identity Card (ISIC). Created in 1953, the card was developed with the aim to foster intercultural understanding and peace through pioneering discounts that make travel and cultural exchange more accessible to students. The ISIC card is not exclusive – any fulltime student, regardless of their geographical location, ethnic or cultural origin, religion, sexual orientation, political viewpoint or social standing, is eligible for an ISIC card.

Today, the ISIC card is used by more than 4.5 million students each year in over 130 countries worldwide and offers every student cardholder access to over 42,000 benefits, discounts and services, each tailored to ensure they meet the needs of students every day. It is the only internationally accepted proof of bona fide student status.

The ISIC card has been endorsed by UNESCO since 1968, and the ISIC Association became a UNWTO Affiliate Member in 2013. The ISIC Association partners with organisations such as the United Nations Alliance of Civilizations, the Andean Community of Nations, the European Students' Union, and AIESEC International. The ISIC Association is a founding member the World Youth Student Education and Travel Confederation (WYSETC). In addition, ISIC Association national representatives work alongside ministries of education, youth, tourism, and culture, as well as student organisations and universities worldwide in order to achieve the organisation's mission. The ISIC Association is managed at an international level by the ISIC Global Office B.V.; located in Amsterdam, the Netherlands. The ISIC Global Office B.V. is the signatory party organisation for this MoU.









3. Use of logos

ESN will make its logo available to the ISIC Association for use by ISIC on its website and promotional materials. The ISIC Association agrees to check all descriptive text referencing ESN, ESNcard or the partnership with ESN before publishing any materials. This agreement in no way grants any permanent rights to ESN or its trademarks to the ISIC Association.

The ISIC Association ESN will make its logo available to ESN for use by ESN on its website and promotional materials. ESN agrees to check all descriptive text referencing the ISIC Association, ISIC card, or the partnership with the ISIC Association before publishing any materials. This agreement in no way grants any permanent rights to the ISIC Association or its trademarks to ESN.

4. Duration

This MoU shall enter into effect on 01.02.2015 for three (3) years, with automatic renewal for a one (1) year period on 01.02.2018 and each year following, unless terminated in writing by either party. It may however be revoked in writing by either of the partners with a notice period of three (3) months.

Both Parties furthermore agree that this MoU shall be signed using an electronic signature and that the use of a secure electronic signature is a trustworthy method for authentication with the same legal effect as a handwritten signature.

We, the undersigned, agree to the above statements:

Place: Amsterdam, the Netherlands Place: Brussels, Belgium

Date: Feb 24, 2015 Date: Feb 9, 2015

Todd Almeida **Managing Director**

ISIC Global Office B.V.

Stefan Jahnke President

Erasmus Student Network AISBL



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